PRIDE OF BELONGING

SEMPER FIDELIS

- "ALWAYS FAITHFUL"
- UNIQUE TO THE MARINE CORPS
- UNITES PAST AND PRESENT MARINES

MARINE CORPS CORE VALUES

- HONOR
- COURAGE
- COMMITMENT

ONCE A MARINE, ALWAYS A MARINE

- SELF STARTERS AND DRIVEN TO SUCCEED
- CULTURE OF PROVEN PERFORMERS
- SUCCESSFUL MARINES
 - FREDERICK SMITH, CEO OF FEDEX
 - MIKE ILITCH, OWNER DETROIT RED WINGS
 - GENE HACKMAN, AWARD-WINNING ACTOR

"SOME PEOPLE SPEND AN ENTIRE LIFETIME
WONDERING IF THEY MADE A DIFFERENCE
IN THEWORLD, BUT THE MARINES
DON'T HAVE THAT PROBLEM"

— PRESIDENT RONALD REAGAN